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HOTELS

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Press Release

Cape Nidhra Hotel among TripAdvisor's Top Ten in Hua Hin – the 'World's #2 Destination on the Rise'

The one-year old boutique Cape Nidhra Hotel, Hua Hin is ranked among TripAdvisor's Top Ten list of hotels to stay in Hua Hin, Thailand's original royal seaside resort - a place also listed by TripAdvisor as #2 out of 15 Worldwide 'Destinations on the Rise' in 2012 - preceded only by Lagos, Portugal.

February 2012 – “We are lucky that Cape Nidhra Hotel occupies a spot on the beach in the very heart of Hua Hin,” said Kasemkij Hotels Travel Industry Group Director Poomiphat Navanukroh of the chic and luxurious hotel's prime location in a 'destination' now being hailed by the global travel site TripAdvisor as “*A charming beach resort town less than 200 km from Bangkok with a clean, sandy beach and easy, laid-back atmosphere. It has many attractions, such as golf, spas, quality seafood and international restaurants and enchanting open-air markets. Must-see spots in Hua Hin include Pa La-u Waterfall and Wat Huay Mongkol, once home to Luang Pu Thuat.*”

Listed as Travel+Leisure Magazine's “Best of 2011” and among Lonely Planet Magazine's ‘Thailand's 50 Hotels Wishlist for 2012’, Cape Nidhra features all pool-suite accommodation and superior facilities, including the lavish Cape Spa, a Euro-Asian designer cuisine restaurant (Rocks restaurant) and a stylish rooftop bar specialising in imported whiskies and cigars; while offering easy access to Hua Hin's many quaint night markets, fashionable eateries and golf courses.

“The Cape Nidhra was conceived by Kasemkij Hotels* to capitalize on the growing popularity of Hua Hin, not only as a weekend destination for well-heeled Thais but as an upmarket holiday destination for foreign tourists. In keeping with the town's overall exclusivity – royal resort, highest density of world-class golf courses, luxury resorts, international jazz venue, the hotel provides a





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boutique experience in Hua Hin for a discerning clientele accustomed to the best in accommodation, facilities and service,” explained Poomiphat.

**Kasemkij Hotels is the owner and operator of the Cape, Kantary and Kameo Hotel Collections located across Thailand.*

For more information please visit www.capenidhra.com or www.kasemkij.com.

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